

FYI

Check-in and registration
Wednesday, June 20th
12:00 Noon to 3:30 P.M.

Parking for all vehicles is
\$6.00 per day.

A **credit card** must be
presented at hotel
check-in for incidentals.

Bring to seminar:

- 2012 yearbook
- One laptop computer
- Art supplies (scissors, markers, etc.)
- Magazines
- Snacks for late night working
- Warm clothing for cold rooms

Dress up Days

- Wednesday/School Spirit
- Thursday/Crazy Hats
- Friday/College Daze

Get additional info at:
floridayearbookseminar.com



Wear your staff t-shirts to check-in for a special group picture!



FLORIDA YEARBOOK SEMINAR

Wednesday
June 20th to
Saturday
June 23rd

Hilton
St. Petersburg
Bayfront Hotel

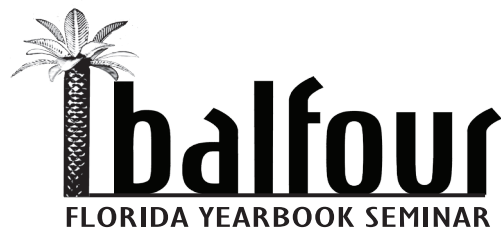


Florida Yearbook Seminar
10707 66th Street North Suite 9
Pinellas Park, Florida 33782

To:



Instructional Tracks



Yearbook Fast Track

Choose the lab group for each seminar participant on the registration form.

This track is for those staffs that desire a strong journalistic publication. An emphasis will be placed upon intensive reporting, writing, and design as required by scholastic journalism associations. Staffs from the school must have a solid understanding of theme concept, design and writing.

Yearbook Creative Track

This track is designed for those staffs that desire a publication more focused on school expectations. An emphasis will be placed on planning, design and production aspects of the publication rather than intense journalism.

InDesign Track

Designed for students who need to learn InDesign or become more proficient on the program. Learn in a computer lab using the basics of InDesign along with adapting the Taylor Tools in your publication. Students will leave with a basic understanding of the program and also pick up some excellent Photoshop tips and tricks.

Photography Track

Track is set up for beginners and experienced staff members who need basic to advanced instruction in taking photographs for the yearbook. Participants must bring their own digital camera, flash drive, and card reader.

Beginning Adviser Track

Everything you want to know about yearbooks is taught in this four-day crash course. Learn how to use supplies, handle deadlines, budgets and marketing strategies. Instruction will include how to design your yearbook and the steps for putting it together. The class will combine lecture with question and answer sessions as well as hands-on activities.

Experienced Adviser Track

Advisers will meet for one lab session for "meet and greet" and will be given important information for the seminar. A Q&A format will provide necessary seminar details. Advisers may either attend any lab group with their staffs or choose one to join as a participant.

StudioWorks Sessions

StudioWorks training is offered in breakout sessions. Limit two students per school. Register for this breakout during seminar registration on June 22nd.

Cover Artist

Appointments will be made during registration on a first come first serve basis June 22nd with the cover artist. Time is limited to 45 minutes per school; please have your idea or concept ready prior to your appointment time.

You may register on-line at www.floridayearbookseminar.com or fill out the form below and mail to Balfour Yearbooks, 10707 66th Street N. Suite D, Pinellas Park, FL 33782 OR FAX to 727-548-7240

Registration

Adviser Name _____

Please indicate how many years you have been advising: _____ years

School _____

Address, City, Zip _____

Adviser Summer Address _____

Summer Phone _____ Summer E-mail _____

Total residents registered _____

Check Enclosed
Amount of Check \$ _____

Total commuters registered _____

Please register prior to June 12th. Registration deadlines are critical to ensuring your spot at the workshop and hotel.

Workshop Costs

Important! Make checks payable to Florida Yearbook Seminar

Registration Fee: \$225 per person, after June 12, \$240 per person

Hotel \$365 per room (maximum 4 per room) for seminar. Includes all meals except for Friday night.

Adviser room (double occupancy- we will pair you with another adviser) \$182.50

-or-

Adviser room (single occupancy) \$365

Total amount of students registering _____ @ \$225= _____

Total number of rooms needed @ \$365= _____ #of advisers (adults) Single \$\$365 _____ Double _____

Class Enrollment

Indicate lab group for each participant.

Lab Groups:

FT-Fast Track

CT-Creative Track

P-Photography

BA-Beginning Advisers

EA-Experienced Advisers

ID-InDesign

Name	Lab Group	Resident/Commuter	Male/Female
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			