

REGISTRATION FORM

Return to
 Florida Yearbook/Newspaper Seminar
 Taylor Publishing
 10707 66th St. North Suite 9
 Pinellas Park, Florida 33782

Questions? Call 727-546-3552

Place
 stamp
 here

Adviser Name

School

Address, City, Zip

Adviser Summer Address

Summer Phone

Summer E-mail

Total residents registered at \$335

Total commuters registered at \$195

If registration is received prior to June 1, 2010, residents pay \$325 and commuters pay \$200. All registration fees must be received by June 20, no later. No refunds for cancellations.

Make checks payable to Florida Yearbook Seminar.

Name of Attendee	Resident or Commuter	Male or Female

Advisers will attend an Adviser Recognition Luncheon on Thursday. Please indicate how many years you have been advising: ____ years.

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To:



Did you
 hear
 about it?

An **EXTREME**
 Newspaper Workshop



HERE IT IS!

at the Florida Yearbook & Newspaper Seminar

WHO

All school newspaper staffs are invited.

WHAT

It is the workshop you have been looking for for your staff to improve skills in design, writing and other newspaper areas.

WHEN

June 23 (arrive at noon to 2:30 PM)
Depart June 26 (at 11:30 AM)

WHERE

University of South Florida
St. Petersburg Campus
St. Petersburg, Florida
Downtown

WHY

Check out the registration form provided in this brochure. Send in your information and you are ready to have a GREAT newspaper experience! OR go to the Website.....
www.floridayearbookseminar.com

Are your readers bored? Want more ZIP in your publication?

Get your newspaper up to par with the new graphic trends, good story lines and an overall look to excite your student body. Newspapers are changing and you need to stay current with what is happening in the journalism world.

Moving On Up?

Is your newspaper not online yet? Scared? Confused? Mad? Frustrated? Learn ways to move your newspaper online. Even if your online already, come here ways to improve your web publication. Find out about Taylor Publishing Company's New *Cliq-In* on-line program.

This Ain't Your Momma's Newsroom, you know?

Convergent media has drastically changed the high school journalism room. The newspaper attendees will see how to reorganize a staff, deadlines, and more to an updated newsroom. They will get tips on ways to keep online, using the news print and yearbook combination keeping it the content fresh and interesting.

Your Instructor

Leland Mallet

After moving to Mansfield, Texas (in DFW area) to open a new high school, Leland Mallett began an adventure in convergent media. Now at Legacy High School for three years, Leland's media staff launched an online student newspaper while producing a traditional print newspaper, yearbook and DVD yearbook. Legacy's online newspaper, therideronline.com, recently won a Gold Crown Award from CSPA.



Mallett's newspaper and yearbook staffs have also won a few other awards during his 10 years in scholastic journalism.

